

# NDEMS

*Response Time & Rendezvous*



## NOW IS THE TIME

Have your company featured in these beautiful publications! The upcoming issue is fast approaching for layout and design!

# NDEMS

## Response Time & Rendezvous

### READERS WANT A COMPETITIVE EDGE

"Response Time" & "Rendezvous" serves the membership and prospective members of the NDEMSA, with beautiful full color publications. The "Response Time" is published semi-annually. The "Rendezvous" is published yearly.

### DESIGN INFORMATION

Ads may be submitted in .tiff, .eps, .jpg, or .pdf format. 300 DPI, high resolution press quality CMYK images only. Ads may be submitted as original Illustrator or Photoshop format. If the original ad is submitted, please include all linked files and change all type to outlines. Please provide a hard copy print. Ads on a disk or e-mailed must be zipped (PC), or stuffed as a self-extracting file (MAC).

Original copy may also be submitted along with photos and art. United Printing will design or modify an ad for you. You will be charged \$50 per hour for design work.

2021 Advertising Rates	1 Issue	3 Issues
Full Page	\$1100	\$950
1/2 Page Horizontal	\$750	\$600
1/3 Page Horizontal	\$600	\$450
1/4 Page Horizontal	\$500	\$375
Inside Front/Back Cover	\$1200	\$1050
Outside Back Cover	\$1400	\$1150

• All color is process color • Ad rates are net • Ad rates are per issue

If for any reason the obligation of a signed contract is not fulfilled, back charges will apply based on the frequency of the ads.

AD Specifications (WxH)		Publication & Advertising Schedule		
Size of Advertisements		Issue	Artwork Due	Mail Date
Full Page Ads	7.75" x 10"	2022 Winter - RT	Jan 6th, 2022	Feb 3rd, 2022
Inside Front/Back Cover Ads	7.75" x 7"	2022 Rendezvous	March 10th, 2022	Apr 7th, 2022
Outside Back Cover Ads	7.5" x 10.25"	2022 Spring - RT	May 4th, 2022	May 31st, 2022
1/2 Page Ads	7.5" x 5.0625"	2023 Winter - RT	Jan 6th, 2023	Feb 3rd, 2023
1/3 Page Ads	7.5" x 3.3125"	2023 Rendezvous	March 10th, 2023	Apr 7th, 2023
1/4 Page Ads	7.5" x 2.5"	2023 Spring - RT	May 4th, 2023	May 31st, 2023

### CONTACT INFORMATION

For more information, contact Jane Schwagler from United Printing.

 [jschwagler@unitedprinting.com](mailto:jschwagler@unitedprinting.com)

 Cell: 701-319-9856 • Office: 701-595-7151

 [unitedprinting.com](http://unitedprinting.com)

 300 South 1st Street • Bismarck, ND 58504

# NDEMS

## Response Time & Rendezvous

### COMPANY INFORMATION

Name of Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### ADVERTISING REQUIREMENTS

AD SIZE	COST	FORMAT AD WILL BE PROVIDED IN
Full Page		
1/2 Page		
1/3 Page		
1/4 Page		
Inside Front/Back Cover		
Outside Back Cover		

### PLEASE FILL OUT THE INFORMATION IN THE AREA BELOW

- We will provide an ad. Credit Card Number \_\_\_\_\_
- We will pay you to design an ad. Expiration Date \_\_\_\_\_
- Payment is enclosed. CVC Code: (Three digit code on back of card) \_\_\_\_\_  
*(Please make checks payable to United Printing)*
- Please Invoice me. I will authorize Card-holder's Signature \_\_\_\_\_  
 payment in full prior to publication. Card-holder's Name: (Print) \_\_\_\_\_
- Please bill my credit card. Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

### Terms & Conditions

- Account balance is due in full prior to publication. A monthly finance charge of 1.5%, which is 18% per annum, will be charged on the unpaid balance of past due accounts. Customer agrees to pay reasonable attorney's fees and other costs of collection after default and referral to an attorney.
- All materials will be reviewed for acceptability, and the publisher reserves the right to refuse any advertisement.
- Position of ads is at the discretion of the publisher, unless the advertiser has specifically contracted for a premium position.
- Advertisers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect, and hold harmless NDEMSA and the publisher from any claim or action based on the content of an advertisement published.
- Order is non cancellable. In the event that an advertisement is not printed for any reason, a refund will be given. If there is a problem with an ad, such as late distribution, or quality that is the publisher's fault, a make-good will be given.
- Publisher reserves the right, at its discretion, to either refund or make good any paid ad that does not run due to publisher error.
- Ads that are not paid for prior to publishing are not guaranteed to run.

### Signature & Date

Signature \_\_\_\_\_

Date \_\_\_\_\_